



Quality Criteria

Quality is of the utmost importance to Anthesis. Both the quality of the services we deliver and of the products and services we procure from third parties have to meet certain criteria. To ensure this is the case, we have drawn up a range of procedures.

By opting for investment in carbon credits for your remaining emissions, CO₂ emissions are prevented, captured or removed elsewhere in the world. The credits comply with the highest international standards. With a range of projects available in our portfolio, Anthesis offers you plenty of choice in terms of project type, standard type and price category.

Strict quality criteria

At Anthesis, we ensure that the credits you purchase, genuinely contribute to a reduction in carbon. Every credit represents a reduction of one tonne of CO₂ in the atmosphere. This claim is verified by independent, internationally recognised agencies.



Verified Carbon Standard (VCS)

VCS is the most widely used standard in CO₂ reduction projects involving voluntary offsetting. This standard is supported by the World Economic Forum and the World Business Council for Sustainable Development. VCS projects can also have supplementary standards such as CBB, SD Vista and Social Carbon Standard, which certify the extra benefits for local communities, biodiversity, and ecosystems.



Plan Vivo

Plan Vivo is internationally recognised as the leading standard for community land-use projects. Certification under Plan Vivo demonstrates that a project is sustainable over the long-term, truly benefits people's livelihoods and provides vital climate and environmental benefits.



Gold Standard (GS)

Gold Standard is the original standard for carbon projects, in which the Sustainable Development Goals play an explicit role. GS has been developed by a group of NGOs under the auspices of the World Wide Fund for Nature (WWF), with the aim of supporting climate projects that also offer a quantifiable contribution to sustainable development via various SDGs.



ICROA accredited

Anthesis is a member of ICROA, the International Carbon Reduction and Offset Alliance, which is committed to a transparent and high-quality carbon offsetting market. We comply with ICROA's 'Code of Best Practice' which means, in summary:

- We perform carbon footprint calculations in accordance with the GHG Protocol and our clients have to set and realise ambitious reduction goals.
- We use carbon credits in line with the standards recognised by ICROA.
- An annual audit is carried out to check whether we comply with the 'Code of Best Practice'.



Puro.earth

Puro.earth is the first standard for engineered carbon removal methods. It consists of high-quality methodologies, aligned with the IPCC definition for carbon removal, for products or processes that remove carbon permanent from the atmosphere. Because removals are of recognised importance for achieving global climate goals, Anthesis encourages its relations to opt for this, such as biochar projects.

Careful selection of our projects

Due to our 20+ years of experience in the Voluntary Carbon Market, Anthesis is a trustworthy partner. Based on our expertise, we have a due diligence process in place that allows us to offer a high-quality portfolio of carbon projects.