

## About Business Intelligence

Anthesis Group provides market-leading business intelligence, investigations and integrity due diligence services. Our regional and sectoral expertise, experience and capabilities help the world's foremost organisations make informed, ethical decisions about the professionals and businesses they work with, the assets they acquire, and where and how they operate.

Chambers and Partners ranked our team (formerly known as Wallbrook) as a Band 1, top tier global business intelligence firm in Pre-transaction Advisory work for 2021, 2022, and 2023.

## Case Studies

- A European PE firm asked us to investigate claims of gender discrimination at a global SaaS investment target after becoming aware of rumours of pending lawsuits. We also conducted a wider pre-transaction assessment of workplace culture/DEI. Our discreet source interviews uncovered information related to isolated instances of poor workplace conduct that had not been disclosed and had been expunged from public forums. Our findings helped our client confidently proceed with the transaction with enhancements to insurance and a plan to target closely monitor at risk teams and individuals. We provided recommendations for DEI uplifts and support to our client in their discussions with management post-close.
- A financial services client was considering a private credit investment in a Belgian real estate company. The Belgian side claimed to have exclusive access to a lucrative land deal, but local enquiries found that this was not true, and no such deal was on the table. Our client was able to exit the deal before committing further resources.
- A real estate investment trust (REIT) instructed us to diligence a low-profile Swiss entity that owns a hotel in Geneva. We found the hotel was beneficially owned by a relative of Syrian President Bashar al Assad and was likely doing so on Assad's behalf. Based on our findings, the client stepped away from the transaction, protecting its reputation.

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# Business Intelligence

Anthesis Group's Business Intelligence team provides cutting-edge, bespoke due diligence for leading international companies and financial institutions. We help clients screen counterparties for reputation and track record issues, including financial crime, sanctions and political exposure. From executive appointment screening to global acquisitions and partnerships, we help clients contextualise risks alongside opportunities.

## NATIVE LANGUAGE RESEARCH

Our analysts include native speakers of key languages like Chinese, Spanish, Arabic, Russian, Turkish and other strategic languages for global deals. Our networks of local sources ensure the flow of informed and confidential insights.

## EMERGING MARKETS EXPERTISE

Particularly in emerging markets, strategic investment decisions can carry significant integrity risks. Understanding a counterparty's political exposure, track record and reputation is not only crucial for complying with international corruption and money laundering legislation such as the Foreign Corrupt Practices Act (FCPA) and UK Bribery Act (UKBA). It can make the difference between commercial success and failure. Our team has advised all types of clients on country and sector risk. We have commercial insights into political, economic, compliance and regulatory risks inherent in global business across sectors.

## GLOBAL REACH

We help businesses avoid and mitigate corruption, sanctions and reputational risks as they arise. Increasingly, deals are multinational, and we are experienced covering transactions involving companies with global activities. With offices in New York, London, Dubai, Singapore, Zurich and Hong Kong, we empower clients from all over the world to move forward with confidence while protecting their brands from harm.

## REAL-TIME SUPPORT

Our teams are closely integrated into a client's transaction process, providing real-time compliance support. Powered by a unique methodology and rigorous knowledge of international anti-corruption legislation, our work has withstood some of the most painstaking regulatory scrutiny.



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Background in political risk, regulatory policy and integrity due diligence. Regularly advises corporates and investors on high-risk transactions globally. Started career at the US Department of State and in security consulting. Speaks English and Spanish.



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Background in country risk, new market entry and integrity due diligence. Previously based in Washington DC, advising investors on risks in foreign markets. Speaks English, French, Portuguese and Turkish.