

SUPPORTING THE HIGG BRAND & RETAIL MODULE

LAUNCH OF THE NEW HIGG BRM

The Sustainable Apparel Coalition (SAC) released the newest version of the Higg Brand & Retail Module (Higg BRM), ‘a holistic, sustainability assessment tool that standardizes how brands and retailers measure and evaluate their environmental and social performance, year over year.’

It is a membership requirement for SAC member Brands and Retailers to complete the Higg BRM by September 30th 2020. Non-SAC members are also able to access the module for a fee.

How we can help

Anthesis is in the unique position of being able to support companies across all sections of the module. There are two ways we can do this:



Guiding completion of Higg BRM:

The SAC has estimated the assessment will take 4-6 weeks to complete, although documentation is required to support a number of the questions, which may extend the time required for Anthesis to plan out, prepare and complete the module for you.



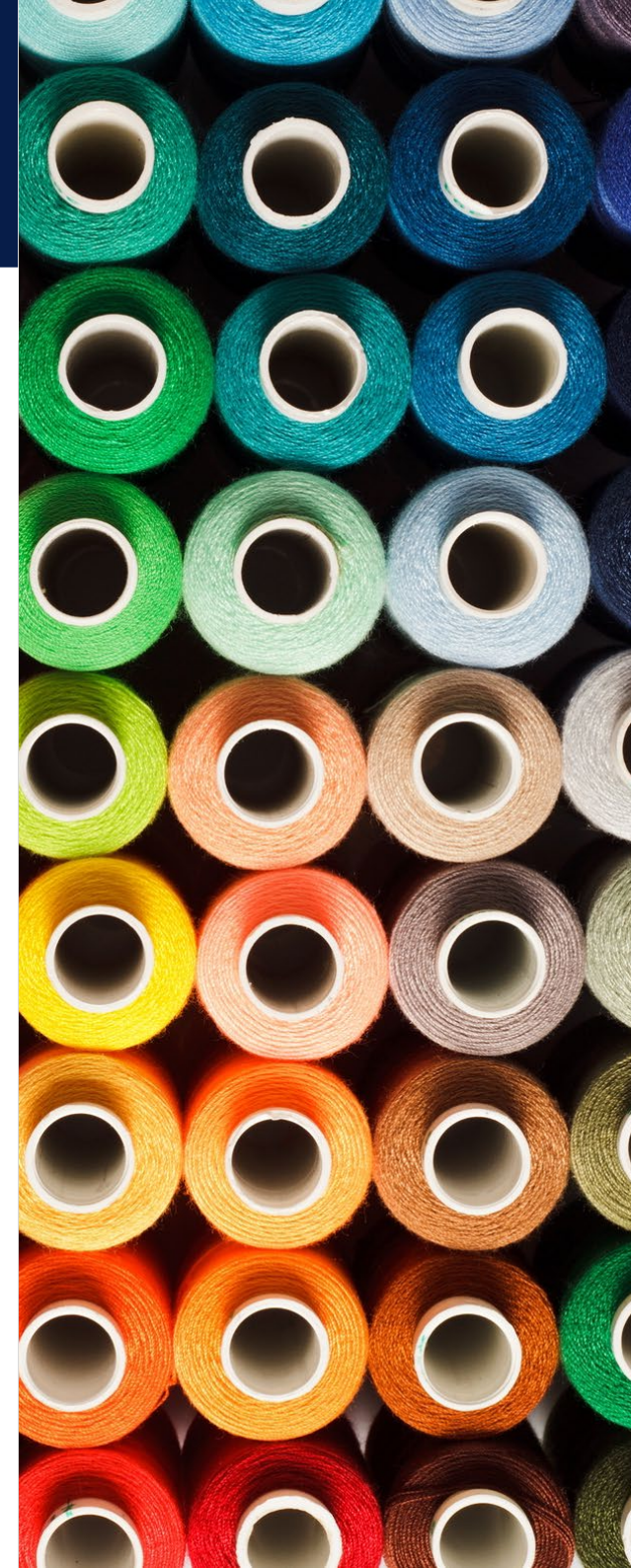
Supporting services tailored to enhance your sustainability performance:

Anthesis is positioned to deliver a range of services to support all parts of your sustainability program. We can develop a tailored package of solutions that address the greatest opportunities for improvement on the Higg BRM.

Guiding completion of the Higg BRM

Anthesis’ team collectively has supported clients with a plethora of reporting requirements - such as CDP and DJSI - for well over two decades. Our support can flex between a more basic review of a draft response, all the way through doing a fully comprehensive approach. The approach could include any combination of these activities:

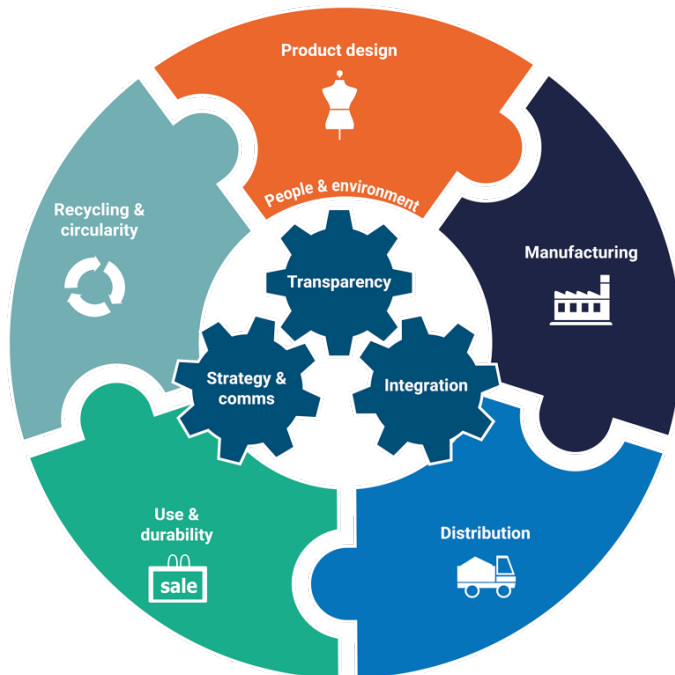
		Basic	Intermediate	Advanced
1	Collect internal documentation to support question responses	✓	✓	✓
2	Interview internal stakeholders to collect qualitative answers		✓	✓
3	Map response alignment between Higg BRM and other reporting frameworks e.g. CDP			✓
4	Review quantitative answers for accuracy		✓	✓
5	Analyze raw data to answer quantitative questions			✓
6	Complete initial assessment responses	✓	✓	✓
7	Conduct a gap assessment to find the likely areas where scores could be improved		✓	✓
8	Review final assessment for sign off	✓	✓	✓
9	Submit the responses (including documentation) in higg.org		✓	✓
10	Recommendation for performance improvement			✓



SUPPORTING SERVICES

Anthesis has a global team of technical and specialist sustainability experts. Our retail team are trusted advisors to some of the most well-known apparel and footwear companies - including 4 of the top 10 most valuable apparel brands in the world. Expertise, experience and passion along the whole value chain allows us to put our clients on a strategic pathway to sustainability and success. This means we can support our clients on all sustainability activities mapped out in the BRM.

Support across the apparel value chain



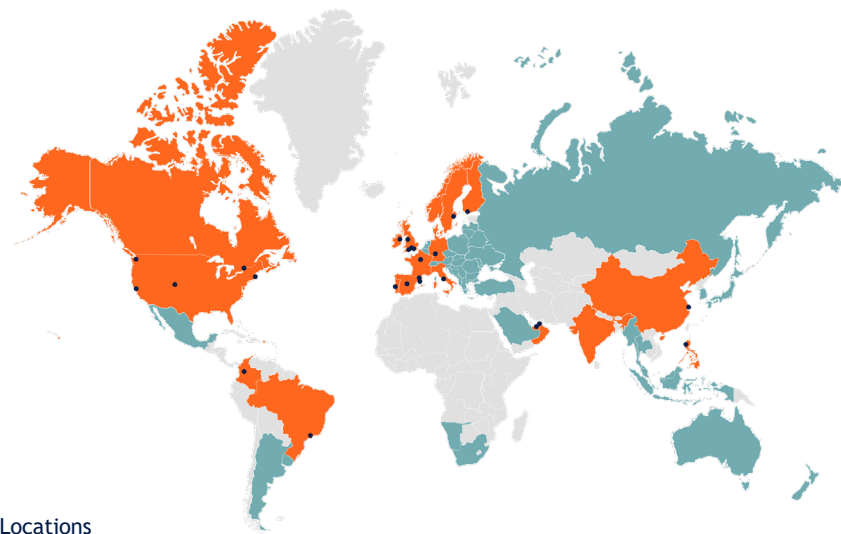
Higg BRM Sections	Anthesis Services
Management Systems	<ul style="list-style-type: none"> • Sustainability strategy development/enhancement • Social & environmental risk assessment • Leadership & governance implementation/enhancement • Carbon & water footprinting • Sustainability goals development • Science-based Targets analysis, development, & implementation • Public sustainability disclosure & communications support
Product	<ul style="list-style-type: none"> • Product impact assessment (including LCA) • Product/material/fiber benchmarking • Sustainable materials/product strategy & implementation • Product compliance program development & implementation
Supply Chain	<ul style="list-style-type: none"> • Responsible sourcing program development/support • Supplier engagement • Supply chain mapping • Supply chain assessments, analytics, & scorecards • Compliance program development & implementation • Chemicals management program development & implementation • Resource efficiency improvement strategy & implementation
Packaging	<ul style="list-style-type: none"> • Packaging inventory & analysis • Sustainable packaging strategy & implementation
Transportation	<ul style="list-style-type: none"> • Transport impact analysis • Transport emission reductions & fuel efficiency strategy
Distribution Centers, Stores & Offices	<ul style="list-style-type: none"> • Green building strategy • Resource reduction/efficiency strategies • Employee education & engagement program design/support
Use & End of Use	<ul style="list-style-type: none"> • Circularity & end of life solutions (product & business models) • Use/disposal analysis & improvement recommendations

ABOUT ANTHESIS

Anthesis is the largest group of dedicated sustainability experts in the world: a team of 500+ people, working across seventeen countries, to serve more than 800 clients. We exist to shape a more productive and resilient world by helping organizations transition to new models of sustainable performance. Our team combines broad and deep sustainability expertise with the commercial and operational capabilities it takes to conceive and deliver real change.

The company combines the reach of big professional services groups with the deep expertise of boutiques. Anthesis has clients across industry sectors from corporate multinationals such as Gap, Guess, Nike, The North Face and Target, and also supports early stage companies through Anthesis Ventures.

Global presence



- Locations
- Consultants
- Sub-consultants

The Anthesis Activator Journey

Anthesis is the Sustainability Activator. The Activator Approach is our three-stage methodology for delivering sustainable performance. Whether corporate strategy or specific operational problem solving, the Activator Approach flexibly combines the right expertise and tools for the job, across a proven, end-to-end logic of change.



Phase 1
ANALYTICS



Phase 2
SOLUTION



Phase 3
IMPLEMENTATION

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