



## Anthesis Group service overview

### Who we are

Anthesis is a specialist global sustainability services and solutions provider founded on the belief that sustainable business practices are at the heart of long-term commercial success.

We develop value-driven sustainability strategy which is underpinned by technical experience and delivered by innovative, collaborative teams across the world. We not only develop solutions for clients using our data analytics and broad insight, but provide creative solutions and act as both a delivery and financing partner, too.

We combine the reach of big consultancies with the deep expertise of our practice leaders and our in house energy and engineering delivery teams from across the globe.

**Pronunciation:** an-thee-sis

**Noun: BOTANY;** the flowering period of a plant, from the opening of the flower bud

We provide a broad range of specialist sustainability services and solutions across every business sector. We add enormous value for our clients, particularly across the 'Built Environment'. For Landlords, Occupiers, Estate Managers and Investors, we deliver significant P&L impacts through energy reduction and generation, carbon, water, waste and engineering solutions.

### What we offer our clients

#### Commercial relevance

Designing and delivering the outcomes you need to boost your business performance in both operational efficiencies and revenue generation.

Driving environmental, economic and social change by creating shared value; giving you a sustainable return on investment.

#### Technical depth and experience

Managing your data and helping you make evidence-based business decisions; providing cutting-edge solutions at scale.

Benchmarking your performance today and helping you visualize a better tomorrow.

#### Specialist and global service

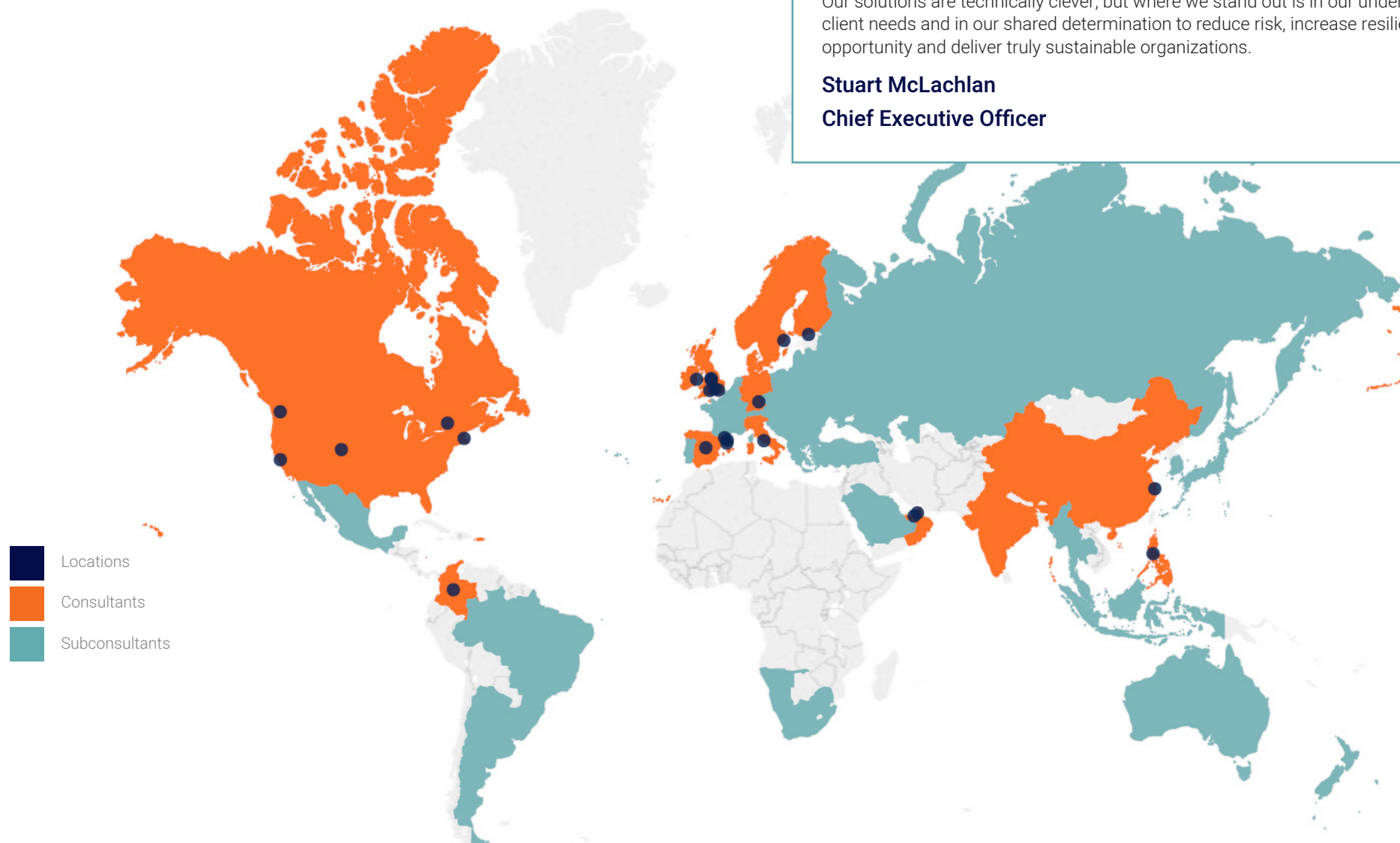
Wherever you are on your journey towards sustainability, innovating and collaborating to support you today and move you forward.

Wherever you need us, providing passionate, creative and committed teams who proudly offer exceptional client care.



## Global Presence

Anthesis brings together expertise from countries around the world and has offices in the U.S., Canada, Colombia, the UK, Ireland, Italy, Germany, Sweden, Spain, Andorra, Finland, China, the Philippines and the Middle East.



## Business value for a better world

When sustainable lifestyles, products and business models are aligned with commercial value drivers, we see great results. Similarly we support government and publicly-funded bodies to work in partnerships as the needs of policy makers and businesses converge.

Our solutions are technically clever, but where we stand out is in our understanding of client needs and in our shared determination to reduce risk, increase resilience, realize opportunity and deliver truly sustainable organizations.

**Stuart McLachlan**  
Chief Executive Officer

## Our services at a glance



### Advisory + Communications

- Strategy development and implementation analytics
- Materiality assessment and benchmarking
- Reporting and disclosure
- Metrics
- GHG, water, waste inventories
- Stakeholder engagement
- Communications
- Social impact
- Thought leadership



### Transaction + Corporate Services

- Transaction advisory and due diligence services, including ESG assessments
- Environment, health and safety
- (EHS) management and compliance
- Management systems and auditing
- Energy and carbon management
- Remediation and mitigation strategies
- Risk and opportunity assessments
- Environmental planning



### Energy + Resource Efficiency

- Energy strategy and governance frameworks
- Reporting and monitoring platforms
- Energy efficiency and demand management
- Compliance and risk management
- Energy generation
- Built environment
- Waste and resource sustainability
- Product stewardship and EPR
- Circular economy
- Waste collection, infrastructure and investment



### Product + Supply Chain

- Product compliance
- Footprinting
- Sustainable procurement
- Supply chain design and implementation
- Sustainable chemistry and chemical management
- Environmental economics
- Value chain sustainability
- Supply chain planning
- Conflict minerals and traceability
- Product innovation



### Software + Systems

- Systems architecture and integration
- Systems implementation
- Technology and efficiency tools
- Big data
- Business process transformation
- Data processing

## Who we work with

Anthesis has clients across industry sectors, including corporate multinationals like Coca-Cola, Tesco, and RB. Building productive, lasting relationships with clients is at the heart of our approach.

We pride ourselves in having market leading deep subject matter expertise applied upstream and downstream in the value chain, and an operating model that travels best practice around the world for the benefit of both global and local clients. We were founded on the belief that the market didn't just want great advice but it wanted sustainability delivered.

Making sustainability happen with the delivery of solutions that generate demonstrable value is where we stand out. Furthermore our commitment to use technology as an enabler allows us to deliver at scale. We specialize in working with both local public and private sector clients and large, global corporations. Our team have worked with many Global 500, S&P500 and FTSE350 companies.



## What our clients have said

"The challenge with this type of project [materiality assessment] is to find the right partner that instinctively understands what is needed, and can deliver efficiently against the project brief. Anthesis' way of working and communicating enabled us to execute the project on time, on budget, and to an excellent standard"

– Julian Lings, Sustainability Manager  
The North Face

"Anthesis has acted as an extension of our internal team – effectively guiding us throughout our sustainability journey, taking into account our unique business drivers, company culture, goals and objectives. Their expertise and partnership have been instrumental to our ongoing progress"

– Dana Beckman, Corporate Affairs  
Alliance Data

"We started working with Anthesis in 2017, when they helped to write and produce our CSR report. Since then, we have collaborated on a pilot chemical management project with our key denim mills. I've worked with several teams and individuals within Anthesis and have been continually impressed by the quality and concerted effort they put into delivering value to our business through our sustainability programs."

– Jaclyn Allen, Director of Corporate Sustainability  
Guess? Inc.

### For further information, contact:

[contact@anthesisgroup.com](mailto:contact@anthesisgroup.com)

[www.anthesisgroup.com](http://www.anthesisgroup.com)

**LinkedIn:** Anthesis Group

**Twitter:** anthesis\_group

**Instagram:** anthesisgroup

