

# Value Creation Workshop

Our **Value Creation Workshop** is designed to optimise your **product and packaging portfolio** by addressing inefficiencies across the **entire product lifecycle**, from manufacturing to packaging and beyond.

This hands-on, data-driven session will help identify **cost-saving opportunities, reduce complexity, and enhance sustainability**, delivering tangible business benefits.

## KEY OUTCOMES

- **Complexity Reduction** – Streamline SKUs and eliminate inefficiencies in design and materials (packaging and formula)
- **Portfolio Optimisation** – Align packaging and product formats to maximise efficiency and performance.
- **Cost Savings** – Identify opportunities for material reduction, process efficiencies, and waste minimization.
- **Sustainability Gains** – Lower carbon footprint, reduced material use, and improved recyclability.

 [Book a workshop here](#)



## Our approach

### WORKSHOP PREPARATION

#### Phase 1: Discovery & Scope Refinement

- Understand your needs, portfolio and key areas of concern through data sharing and/or stakeholder interviews across relevant functions.
- Use these insights to refine and align the project scope effectively.

#### Phase 2: Design & Preparation

- Develop design templates and prepare sample packs, including relevant competitor benchmarks.
- Create workshop materials, including structured flow, draft Bills of Materials (BOMs), and supporting documentation for collaborative sessions.

### WORKSHOP EXECUTION

#### Phase 3: Collaborative Workshop

- Facilitate a focused workshop with key stakeholders from your business , ideally in-person, over 1–2 days.
- Use our expertise to guide discussions, challenge current thinking, and uncover actionable opportunities across your portfolio.
- Align on priority areas and next steps based on real-time input and collaborative evaluation.

### REPORT DELIVERY

#### Phase 4: Reporting & Roadmap Development

- Deliver a comprehensive report summarising all workshop findings, including a prioritization and decision-making matrix to support roadmap creation.
- Share quantifiable outputs aligned to the key metrics defined during the workshop, enabling data-driven planning and next steps.

### NEXT STEPS AND OPPORTUNITY OWNER

#### Phase 5: Roadmap Activation & Future Opportunities

- Build a clear, actionable roadmap based on workshop findings and business priorities, including key milestones, timelines, and owners.
- Identify medium- to long-term opportunities beyond the immediate roadmap, such as innovation pilots, regulatory readiness, material switches, or design harmonization
- Provide guidance on how to embed these opportunities into your wider sustainability or commercial strategies

**We will help you develop a holistic view of cost savings and complexity reduction across the entire product lifecycle, resulting in measurable sustainability gains.**