

# Supporting Belu Water to conduct an organizational and supply chain carbon

## Client's objectives

Belu is a UK-based water service partner. They are an ethical business and social enterprise; as an exclusive bottled water partner of WaterAid they give them all their profits to fund clean water projects.

Belu endeavor to champion the environmental benchmark in their sector and be an environmental brand first. To maintain this position, Belu needed to reach its carbon reduction targets as set in its carbon strategy, and demonstrate its commitment to carbon neutrality.

## The project

Anthesis have worked with the Belu team for over 5 years. We are responsible for carrying out Belu's organizational and supply chain carbon footprint, and help Belu demonstrate carbon neutrality in compliance with the PAS 2060 standard on an annual basis.

## Key services delivered

- A full life cycle footprint of Belu's range of products, covering raw materials, inbound transport, bottling, distribution, use phase, end of life; and an organizational footprint including their London office.
- Documentation and checks required for Belu to demonstrate carbon neutrality and commit to carbon neutrality, in conformance with PAS2060.

## Key project outputs

- Organizational and supply chain carbon footprint

- Annual report with a breakdown by type of product and insights into reductions achieved
- PAS 2060 statement.

## Project impact

Although their awards cannot be directly attributed to Anthesis, Belu have demonstrated their unrivaled ethical and responsible business practises, having won over 20 awards.

In April 2017, Belu was presented with the Queen's Award for Enterprise in Sustainable Development. This prestigious award recognizes outstanding business achievement by UK organizations. Belu was honored in the Sustainability category for demonstrating continuous reductions in CO<sub>2</sub> emissions, constantly seeking new ways to reduce environmental impact and creating net positive outcomes both environmentally and socially.

## What our clients said

"Anthesis has been instrumental in helping us quantify our carbon footprint and understand where our biggest opportunities lie over the years. This long-term support has allowed us to reach carbon neutrality and maintain our status as the UK's most ethical water brand – an essential part of what Belu stands for."

- Nolan Wright, Head of Operations  
Belu

## For further information

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