The Product Sustainability Round Table (PSRT) is a community of cross-industry sustainability experts and thought leaders from companies championing sustainability across the world. The PSRT was established more than 25 years ago to connect companies with a shared vision to drive continuous improvement and connect product sustainability priorities to market value.

Our member companies benefit from valuable peer-to-peer knowledge sharing, tracking trends and issues in the product space, and implementing organizational change to embed sustainability into their company culture.

New for 2019
Introducing a new direction for PSRT - building on the exchange of ideas and experiences that we know our members love - now modernized via the newly launched Anthesis Client Network (ACN) digital platform. The ACN will help us fit more PSRT value into our ever-crowded schedules and to keep your travel and time costs low.

The Anthesis Client Network is a bespoke platform designed for peer-to-peer networking, knowledge sharing and collaboration. In addition to the general discussion forums and content available to all clients, the platform will host private collaboration areas with specific value propositions such as the PSRT.

Some of our past and present attendees:

PSRT membership will include both a customized plan as well as member discussions and insights into four focus areas:

1. Priority Trends and Issues
Discuss product sustainability trends and issues with other members during our Virtual Roundtables (VRTs). We will hold two general forum discussions looking for new items to consider, as well as member-prioritized deep-dive sessions, moving beyond the “what and why” by bringing expert insight into “how” an issue drives business value.

2. More Sustainable Products
Join industry-leading companies in discussing their journey towards creating more sustainable products – from business process design to enabling breakthrough innovation.

3. Traceability and Transparency
Bridge the synergies between product stewardship and sustainability, using the language and process required for challenging product compliance issues to help drive supply chain efficiencies and improved organizational effectiveness. Discuss the correlation between business strategy, product requirements, information systems and universal standards.

4. Mainstreaming Sustainability
Discuss the integration of sustainability risks and opportunities into core business strategy and resource deployment. Reach your goals in relation to organizational capability and effectiveness regarding sustainability issues.
**Membership**

Membership includes access to the Anthesis Client Network (ACN), with private content, discussion forums and facilitated peer-to-peer learning through Virtual Roundtables (VRTs).

**Membership terms and benefits Include:**

- Approximately 2 – 4 VRT events per theme, per year.
- Full access to PSRT VRTs and other events for up to five colleagues.
- Regular (~semi-annually or as desired) one-on-one discussions to check progress, ensure alignment with corporate objectives and provide guidance on upcoming VRTs.
- Lead or actively participate in one VRT per quarter (e.g. explaining your current plan for deploying corporate product improvement goals).
- Onsite “PSRT @ Home” workshop to help drive value and action at member company offices (additional travel costs).
- Annual cost of $5000 / €4500 / £4000 per member.

Leveraging the ACN as a curator and enabler on product sustainability, the membership includes access to the new enhanced digital platform, dedicated content in the four focus areas highlighted, access to our experts and a custom plan based on your priorities and needs.

We do still recognize the value of annual face-to-face events that our members have loved over the years and we will use the platform to gauge members interest in physical events for Europe and North America.

Anthesis will support you to develop a custom plan to optimize value from membership, based on your company’s current priorities and challenges.

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**Quarter 1**

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