



## Sustainability reporting and brand communications

Whether you are a first-timer or a seasoned pro, sustainability reporting can be time consuming, complicated, expensive and generally a bit of a minefield.

We offer pragmatic, simple reporting solutions – helping you find the value in your sustainability report with less of the pain.

Every organization's needs are different so we offer a wide range of services to help you plan, write, design and benefit from your report.

### Benefits of reporting

- Identify and understand emerging risks and opportunities that your organization may face, and how those translate into your material topics.
- Target your communications to the needs of your key stakeholders – employees, investors, customers, NGOs, regulators.
- Align your report with best practice reporting frameworks including the Global Reporting Initiative (GRI) Standards, International Integrated Reporting Council (IIRC), Sustainability Accounting Standards Board (SASB), Dow Jones Sustainability Reporting Index (DJSI), CDP, UN Global Compact and others.
- Create a repository of answers to stakeholders' questions.
- Use the reporting process to drive ownership and accountability of sustainability performance into the business, as well as measure performance improvement.
- Connect your reporting process and focus areas to the business and to commercial strategy.
- Build and protect your reputation.

### Our experience

We work with organizations both large and small across the world to help them develop sustainability reporting and communications most relevant for their key stakeholders. Our support often spans a number of the offerings described below. Our clients include:

**Arista Networks • Bose • Cisco • CMC • Colas • Exponent PE • Guess?, Inc. • Kingfisher • Lindsay Corporation • Maxim Integrated • MANGO • Melco • Network Rail • Provident Financial • ROCHE • Tesco • The Damm Company • The North Face • Urban & Civic • YOOX Net-a-Porter •**

### What our clients have said

"We started working with Anthesis in 2017, when they helped to write and produce our CSR report. Since then, we have collaborated on a pilot chemical management project with our key denim mills. I've worked with several teams and individuals within Anthesis and have been continually impressed by the quality and concerted effort they put into delivering value to our business through our sustainability programs."

- Jaclyn Allen  
Director of Corporate Sustainability, GUESS?, Inc.

"It was a joy working with Anthesis. They provided a wealth of experience in enabling us to understand the nuances of the metrics so that we could put our best foot forward in our sustainability report. In short, I give Anthesis my highest recommendation as a Corporate Responsibility partner and publisher, and I would not hesitate to work with them again."

- VP Investor Relations  
Leading Technology Firm



## The Anthesis offer

### Materiality assessment

Using a range of engagement techniques with employees, executives and external stakeholders (including interviews, surveys and workshops) we help you identify the topics material to your business.

### Communications strategy

We can help you develop a messaging framework and focus your report and communications on the narrative you want to tell. We can also partner with your design firm, or bring in our own design partners, to bring your narrative to life.

### Copy development and design

Based on the content and data collected, we develop a coherent, engaging narrative using your brand style. Tailored to you and your audiences' needs – PDF, print, web report, video, Prezi, infographic or multi-media – we deliver simple, stylish, readable content.

### Value creation

Now that you have put out credible narrative that tells your sustainability story, we can help you navigate the landscape of ESG raters and rankers and improve your rating, as well as support you in getting recognition for your efforts through awards, inclusion in ESG indices, and more.

### Gap analysis and opportunity assessment

We can review your latest report to identify gaps and opportunities to meet the GRI Standard reporting requirements, or against other best practice frameworks that demonstrate improved sustainability performance, including the UN Sustainable Development Goals, SASB standards, CDSB and CDP.

### Content and data collection

We can advise on the content you should be including in your report and other communication vehicles and help collect it, whether through interviews with key staff, reviews of existing documentation or other means.

We can also help you establish or maintain a database for key metrics you are managing and reporting performance against; this makes it easier for you to track progress against your baseline, through Microsoft Excel or a number of other performance management and software systems.

## About Anthesis

Anthesis is a global sustainability services and solutions provider, which believes that commercial success and sustainability go hand in hand. We develop financially driven sustainability strategies, underpinned by technical expertise and delivered by innovative collaborative teams across the world.

The company combines the reach of big professional services groups with the deep expertise of boutiques. Anthesis has clients across industry sectors from corporate multinationals such as Reckitt Benckiser, Cisco, Tesco, The North Face and Target. The company brings together expertise from countries around the world and has offices in the U.S., Canada, Colombia, the UK, Ireland, Italy, Germany, Sweden, Spain, Andorra, Finland, China, the Philippines and the Middle East.

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